

June 3, 2024

# Dear Business Owner/Manager

Following the tremendous achievements of the 2023 cruise season, the Port of Corner Brook is thrilled to announce that we anticipate thirty-six scheduled cruise ship calls, with a capacity of 56,000 passengers and 23,700 crew this season. The Greater Corner Brook Board of Trade, Corner Brook Port Corporation and other community partners involved in the Corner Brook Cruise Network are pleased to provide you with this information package regarding the 2024 cruise season. Included in this package is a season schedule, steps to take to make the most of cruise ship days, general information and key contacts. New this season, we've included a list of detailed ship itineraries and sample storefront signage.

Please be advised that any changes to the cruise ship schedule, such as adjustments to arrival or departure times and cancellations, will be promptly communicated on the Port of Corner Brook's Facebook page and website (www.cornerbrookport.com/cruise-schedule), as well as through email. If you wish to receive email updates throughout the cruise season, please send a message to contact@cornerbrookport.com.

If you have any questions about the information package or would like a printed copy, please contact one of the partner organizations listed below and they will be happy to assist you.



Corner Brook Port Corporation
Patti Ricketts | pricketts@cornerbrookport.com



Greater Corner Brook Board of Trade Sherry Hynes | sherry@gcbbt.com



This schedule is subject to change. All passenger and crew numbers listed represent the vessel's capacity and do not reflect the number of guests who will be on board at the time of their visit. For the most up to date information, visit The Port of Corner Brook Facebook page or website. **Last Updated: June 2, 2024.** 

\*Inaugural Call

Date	Vessel	Cruise Line	Time	# Pax	# Crew
Wed, June 5	Carnival Pride *	Carnival Cruise Line	1000-1700	2,124	930
Mon, June 10	Mariner	Regent Seven Seas	1100-2000	696	449
Tues, July 9	Island Princess*	Princess Cruises	0700-1600	2,200	895
Wed, July 17	Insignia	Oceania Cruises	1100-2000	824	400
Wed, July 24	Zuiderdam	Holland America Line	0800-1700	2,272	842
Mon, July 29	Bolette*	Fred Olsen Cruises	0700-1400	1,656	615
Tues, July 30	Volendam*	Holland America Line	1000-1800	1,432	647
Thurs, August 15	Emerald Princess	Princess Cruises	0800-1700	3,080	1,200
Sun, August 25	Volendam	Holland America Line	1000-2300	1,432	647
Wed, August 28	Carnival Pride	Carnival Cruise Line	0900-1700	2,124	930
Tues, September 3	Norwegian Jade*	Norwegian Cruise Line	0900-1500	2,800	1,037
Wed, September 4	Volendam	Holland America Line	1000-1700	1,432	647
Sat, September 7	Nautica*	Oceania Cruises	0800-1700	824	386
Tues, September 10	Norwegian Jade	Norwegian Cruise Line	0900-1500	2,800	1,037

Date	Vessel	Cruise Line	Time	# Pax	# Crew
Thurs, September 12	Roald Amundsen	Hurtigruten	1100-2000	528	150
Sun, September 15	Volendam	Holland America Line	1000-2300	1,432	647
Tues, September 17	Norwegian Jade	Norwegian Cruise Line	0900-1500	2,800	1,037
	Artania*	Phoenix Reisen	0800-1700	1,188	537
Wed, September 18	Carnival Pride	Carnival Cruise Line	0900-1700	2,124	930
Sat, September 21	Sky Princess	Princess Cruises	0800-2200	3,660	1,346
	Norwegian Jade	Norwegian Cruise Line	1100-1600	2,800	1,037
Sun, September 22	Insignia	Oceania Cruises	0900-1700	824	400
Tues, September 24	Mein Schiff 1	TUI	0830-1930	2,894	1,000
Wed, September 25	Fram	Hurtigruten	0800-1600	250	75
Thurs, Sept 26	Grandeur*	Regent Seven Seas	1030-1800	750	542
Sun, September 29	Norwegian Jade	Norwegian Cruise Line	0900-1600	2,800	1,037
Mon, September 30	Nautica	Oceania Cruises	1000-1800	824	400
Wed, October 2	Scenic Eclipse*	Scenic Group	0800-1300	228	176
Sun, October 6	Grandeur	Regent Seven Seas	0900-1730	750	542
Thurs, October 10	Insignia	Oceania Cruises	0700-1500	824	400
Sat, October 12	Nautica	Oceania Cruises	1030-1830	824	400
	Spirit of Adventure*	Saga Cruises	0900-1700	999	505
Mon, October 21	Borealis	Fred Olsen Cruises	0800-1600	1,360	662
Tues, October 22	Nautica	Oceania Cruises	1100-1900	824	400
Thurs, October 24	Insignia	Oceania Cruises	1100-1900	824	400
Fri, November 1	Insignia	Oceania Cruises	0700-1500	824	400
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Outlined below are various methods to entice cruise customers to visit your business. We encourage you to think outside the box and try new, innovative approaches throughout the season. At the end of the season, we would love to learn what tips and tricks worked best for you!

# **Consider Accepting US Currency**

The majority of our cruise tourists are from the United States. Regardless of whether you decide to accept US currency, it's a good idea to stay on top of the current US-CAN exchange rate to help guests calculate the price of the items you sell.

### **Take Care of the Ship Crew**

Don't overlook the needs of the crew! In addition to souvenirs, they are on the lookout for everyday items, such as detergent and snacks, that can be quite costly on board the vessel. Phone cards are also a popular item amongst both passengers and crew.

### Plan Ahead and Staff Accordingly

Consider hosting a pre-season meeting to ensure your staff are prepared to welcome cruise tourists. Then on a ship's arrival day, it is essential to ensure that you have enough staff scheduled to handle the extra demand. Another option to consider is adjusting your operating hours to better align with a vessel's time in port.

### **Enhance your Storefront to Tailor Cruise**

Offering complimentary Wi-Fi is a surefire way to delight cruise guests! If your business provides this service, you should consider displaying a sign in your storefront. On days when cruise ships are in port, you might choose to create a customized welcome sign, adorn your entrance with balloons, or even host a live musician! A vibrant and lively storefront will attract cruise guests and locals alike.

### **Partner with Another Business for Cross-Promotion**

Consider the pairings that catch tourists' attention (coffee and books, souvenirs and photos, etc.) and collaborate with other businesses to create joint coupon codes. This is extremely helpful when one of the businesses involved is slightly hidden or situated beyond the downtown core.

### **Reevaluate your Product Offering**

When purchasing, packaging and bundling your product(s) be mindful that cruise tourists often have limited space in their luggage. For bulkier items, you may want to consider offering shipping. When looking for souvenirs, passengers and crew often focus on purchasing items that remind them of their time in port, such as magnets, NL-branded t-shirts, and treats. We also encourage businesses to be well-versed in the rules and regulations on what passengers can and cannot bring across the border (ex: product made from antlers).

### **Offer Special Promotions**

If you operate a restaurant, consider offering a special menu with traditional Newfoundland dishes while cruise guests are in Port. Do you sell spirits? If so, you could consider bringing in local products or hosting a Screech-In ceremony.

### **Have Maps and Guide Booklets Available**

Visiting a new city can be overwhelming at first. You can help ease tourists worries by having takeaway maps readily available for them. The City of Corner Brook and Visitors Information Centre are eager to assist you.

### **Showcase Your Love for Corner Brook**

Tourists are interested in visiting the best restaurants, purchasing the coolest souvenirs and embracing the unique culture and history of our City when in Port. Be prepared to share all of your local favorites!

# **Share Your Special Events with Us**

Did you know: CBPC staff provide the Captain with a list of events and other important information to announce prior to docking at the Port? We also have Cruise Information Officers dockside to assist passengers and crew and provide them with recommendations for their time in port!



Passengers and crew often inquire about locating various businesses and services. It's beneficial to ensure your staff can provide directions from your location to nearby amenities like ATMs, grocery stores, liquor stores, shopping areas, post offices, and coffee shops. Additionally, knowing directions to local attractions such as Captain Cook's Lookout or the Corner Brook Stream Trail can enhance the visitor experience.

When providing directions to visitors, keep these tips in mind to ensure they find their way with ease:

- Speak slowly and clearly.
- Use identifiable landmarks as points of reference.
- Incorporate visuals if possible to make it easier for visitors to locate a destination.
- Provide an estimate of the distance and time required to reach the destination.
- · Consider the abilities of the visitors and suggest alternative transportation options if necessary.
- Provide additional details, such as admission prices or operating hours, to enhance the visitor experience.



To learn more about offerings in Western Newfoundland, visit:

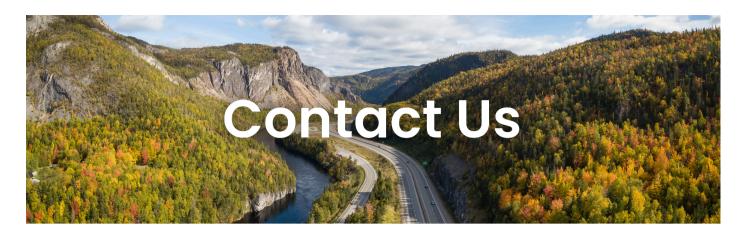
- City of Corner Brook | cornerbrook.com
- Corner Brook Museum and Archives | cornerbrookmuseum.ca
- Go Western Newfoundland | gowesternnewfoundland.com
- Royal Canadian Legion | legioncornerbrook.ca
- Rotary Arts Centre | rotaryartscentre.ca
- Newfoundland and Labrador Public Libraries | nlpl.ca
- Gros Morne National Park | pc.gc.ca/en/pn-np/nl/grosmorne/index
- Experience Qalipu | experiencegalipu.ca
- Newfoundland and Labrador Tourism | newfoundlandandlabrador.com
- Hospitality Newfoundland and Labrador | hnl.ca

If you are interested in learning more about cruising in our region, visit our partners:









The success of the cruise industry in Corner Brook is not isolated to any singular organization. The flourishing cruise sector we see today is a result of the dedication, leadership, and collective efforts of all stakeholders involved. Thank you for your steadfast support and invaluable contributions in fostering a welcoming environment for cruise guests. Local businesses looking to enhance their engagement in cruise tourism are encouraged to join the Cruise Network Committee.

Established over a decade ago, this committee comprises community representatives who share a common goal of enhancing the cruise guest experience. By becoming part of the Cruise Network Committee, you'll have the opportunity to actively shape the trajectory of cruise tourism in our area, leveraging your insights and passion to create unforgettable experiences for visitors.



Are you interested in receiving regular updates throughout the cruise season? Join the Cruise Network Committee today or subscribe to our mailing list! (e) contact@cornerbrookport.com

If you have a special event or exclusive discount that you are offering to cruise guests, we would be happy to help you promote it! Please contact Patti Ricketts, Cruise Marketing Coordinator, for more information.







portofcornerbrook



cornerbrookport.com



Port of Corner Brook

Tag us on social media #cruisecornerbrook



Corner Brook is well-positioned to attract cruise ships from three primary itineraries: Trans-Atlantic, Canada New England and the Artic. Cruise ships often follow a Trans-Atlantic itinerary as they prepare to reposition their vessel from the East to the West. The Canada New England itinerary coincides with fall foliage in Atlantic Canada while the North Atlantic and Northwest Passage is gaining popularity as passengers seek adventure in unique, remote locations.



**Did you know:** CruiseMapper is an online platform that provides free cruise tracking, current ship positions, itinerary schedules, and specific details regarding cruise ships around the globe.

The following itineraries are listed in order of date of arrival and are subject to change.

Carnival Pride (Greenland to Canada, Round-Trip, 14 Days)
Baltimore - Nanortalik - Qaqortoq - St Anthony - Corner Brook - Sydney

Mariner (New York to Reykjavik, One-Way, 18 Days)

New York - Martha's Vineyard Island - Boston - Portland - Bar Harbor - Saint John - Halifax - Sydney - Corner Brook - Nuuk - Paamiut - Qaqortoq - Isafjordur - Reykjavik

Island Princess (New York to Southampton (or Barcelona), One-Way, 21-31 Days)

New York - Halifax - Corner Brook - St Anthony - Qaqortoq - Nanortalik - Reykjavik 
Seydisfjordur - Stornoway - Falmouth - Isle of Portland - Southampton - Bilbao - Porto-Leixoes

- Lisbon - Tangier - Malaga - Palma de Mallorca - Barcelona

Insignia (New York to Copenhagen, One-Way, 24 Days)

New York - Boston - Bar Harbor - Halifax - Sydney - Corner Brook - Nuuk - Paamiut - Qaqortoq

- Reykjavik

**Zuiderdam** (Voyage of the Vikings, Round-Trip, 35 Days)

Boston - Bar Harbor - Sydney - Corner Brook - Red Bay - Paamiut - Nanortalik - Isafjordur - Akureyri - Oslo - Rotterdam - Cobh-Cork - Dublin - Belfast - Djupivogur - Reykjavik - Qaqortoq - St Anthony - St Johns - Halifax

**Bolette** (Discovering the Arctics Wildlife Remote Landscapes, Round-Trip, 27 Days) Liverpool - St Johns - Halifax - Corner Brook - Red Bay - L'Anse aux Meadows - Nuuk -Nanortalik - Narsarsuag - Reykjavik

**Volendam** (Canada, New England and Iceland, Round-Trip, 24 Days)

Boston - Sydney - Corner Brook - Red Bay - Qaqortoq - Isafjordur - Akureyri - Seydisfjordur - Djupivogur - Reykjavik - Grundarfjordur - Nanortalik - St Anthony - St Johns - Saint Pierre and Miquelon - Halifax - Bar Harbor

Emerald Princess (Greenland to Canada, Round-Trip, 17 Days)

Boston - Sydney - Corner Brook - Nuuk - Qaqortoq - Nanortalik - St Anthony - St Johns

**Volendam** (Boston to Montreal, One-Way, 11 Days)

Boston - Portland - Saint John - Halifax - Corner Brook - Prince Edward Island - Saguenay - Quebec City - Montreal

Carnival Pride (Greenland to Canada, Round-Trip, 14 Days)

Baltimore - Nanortalik - Qaqortoq - St Anthony - Corner Brook - Sydney

**Volendam** (Montreal to Boston, One-Way, 10 Days)

Montreal - Quebec City - Baie-Comeau - Havre-Saint-Pierre - Corner Brook - St Anthony - St Johns - Halifax - Portland - Boston

Nautica (Leith-Edinburgh to Boston, One-Way, 18 Days)

Leith-Edinburgh - Kirkwall - Torshavn - Akureyri - Isafjordur - Reykjavik - Paamiut - Nuuk -Corner Brook - Saint John - Boston

Norwegian Jade (Canada New England, Round-Trip, 7 Days)

Boston - Halifax - Sydney - Prince Edward Island - Corner Brook

Roald Amundsen (Vancouver to Halifax, One-Way, 24 Days)

Nome (via flight) - Barrow - Smoking Hills - Ulukhaktok - Victoria Island - King William Island -Somerset Island - Beechey Island - Devon Island - Baffin Island - Sisimiut - Red Bay - Corner Brook - Halifax

Volendam (Boston to Montreal, One-Way, 11 Days)

Boston - Portland - Saint John - Halifax - Corner Brook - Prince Edward Island - Saguenay - Quebec City - Montreal

Norwegian Jade (Canada New England, Round-Trip, 7 Days) Boston - Portland - Halifax - Sydney - Prince Edward Island - Corner Brook Artania (Bremerhaven to Montreal, One-Way, 22 Days) Bremerhaven - Reykjavik - Narsarsuag - Qagortog - Corner Brook - Havre-Saint-Pierre - Septlles - Saguenay - Quebec City - Trois-Rivieres - Montreal Carnival Pride (Greenland to Canada, Round-Trip, 14 Days) Baltimore - Nanortalik - Qagortog - St Anthony - Corner Brook - Sydney Sky Princess (Canada New England, Round-Trip, 31 Days) Southampton - Corner Brook - Saguenay - Quebec City - Prince Edward Island - Sydney -Halifax - New York - Newport - Boston - Rockland - Saint John - St Johns Norwegian Jade (Canada New England, Round-Trip, 7 Days) Boston - Corner Brook - Prince Edward Island - Sydney - Halifax - Saint John Insignia (New York to Montreal, One-Way, 11 Days) New York - Newport - Boston - Saint John - Halifax - Sydney - Corner Brook - Saguenay -Quebec City - Montreal Mein Schiff 1 (Indian Summer in Nordamerika - AbBis Bayonne, Round-Trip, 11 Days) New York - Halifax - Corner Brook - Sydney - Boston Fram (Montreal to Boston, One-Way, 19 Days) Victoria Island (via flight) - King William Island - Somerset Island - Beechey Island - Devon Island - Baffin Island - Sisimiut - Nuuk - Red Bay - Corner Brook - Boston Grandeur (Montreal to Boston, One-Way, 11 Days) Montreal - Quebec City - Saguenay - Sept-Iles - Havre-Saint-Pierre - Corner Brook - Sydney -Halifax - Saint John - Portland - Boston

Norwegian Jade (Canada New England, Round-Trip, 7 Days) Boston - Sydney - Corner Brook - Prince Edward Island - Saint John

Nautica (Boston to Montreal, One-Way, 11 Days)

Boston - Portland - Saint John - Halifax - Sydney - Corner Brook - Havre-Saint-Pierre - Septlles - Baie-Comeau - Saguenay - Quebec City - Montreal

Grandeur (Boston to Montreal, One-Way, 11 Days) Boston - Portland - Saint John - Sydney - Corner Brook - Havre-Saint-Pierre - Sept-Iles -Saguenay - Quebec City - Montreal

## Insignia (Montreal to New York, One-Way, 11 Days)

Montreal - Quebec City - Saguenay - Corner Brook - Sydney - Halifax - Saint John - Portland - Boston - Newport - New York

# Nautica (Montreal to Boston, One-Way, 11 Days)

Montreal - Quebec City - Saguenay - Baie-Comeau - Sept-Iles - Havre-Saint-Pierre - Corner Brook - Sydney - Halifax - Saint John - Boston

## Spirit of Adventure (Contrasts of Canada and the USA, Round-Trip, 29 Days)

Portsmouth - Sydney - Boston - Martha's Vineyard Island - New York - Saint John - Halifax - Prince Edward Island - Madeleine-Magdalen Islands - Corner Brook - St Johns

# Borealis (Canada in the Fall, Round-Trip, 26 Days)

Southampton - St Johns - Halifax - Gaspe - Trois-Rivieres - Montreal - Quebec City - Saguenay - Corner Brook - Cobh-Cork

## Nautica (Boston to Montreal, One-Way, 11 Days)

Boston - Portland - Saint John - Halifax - Sydney - Corner Brook - Havre-Saint-Pierre - Septlles - Baie-Comeau - Saguenay - Quebec City - Montreal

# Insignia (New York to Montreal, One-Way, 11 Days)

New York - Newport - Boston - Portland - Saint John - Halifax - Sydney - Corner Brook - Saguenay - Quebec City - Montreal

# Insignia (Montreal to New York, One-Way, 11 Days)

Montreal - Quebec City - Saguenay - Corner Brook - Sydney - Halifax - Saint John - Portland - Boston - Newport - New York

# WELCOME PASSENGERS & CREW



# Welcome Passengers & Crew!

Present your ship badge at the counter to receive a special promotion.